

***PURPOSE LED  
LEADERS***

# ***SIX BLIND MAN OF INDOSTAN***

- SIDE - WALL
- TRUNK - SNAKE
- TUSK - SPEAR
- TAIL - ROPE
- LEG - TREE
- EARS - FAN

# ***SEE THE BIG PICTURE***

- **Large body represents influence**
- See yourself in the light of Purpose
- What separates you from the rest?
- What is your unique selling proposition?

# ***Strategy and Wisdom Power***

- **An Elephant never forgets**
- Purpose driven entails tapping from the lessons of the past and charting the future.
- Leadership is understanding the needs of your area and excelling in it.

# ***Vision power***

- **The Elephant's eyes assist on way to go**
- The assignment before us is to see beyond the limitations of the hour
- Purpose driven is about being a visionary
- Be a leader of far horizons
- Eyes that look are common but those that see are rare

# ***Effective Communications***

- **Elephants can hear grunt of another elephant five kilometers away**
- Purpose driven is about listening & being attentive to detail
- The communication abilities ought to increase with each passing day

# ***DIRECTION SETTING***

- **TUSKS SET THE DIRECTION**
- Without a sense of direction, any path is good enough
- Discipline in execution is central
- A leader must confront situations
- Courage and confidence are the pillars to push us into the future

# ***FLEXIBILITY IS KEY***

- **The elephant trunk is ever moving**
- Flexibility is necessary
- Action orientation wins the day
- Rigidity has no solutions in it
- **Agility is the portion of every purpose oriented entity**



# ***HARDWORK***

- **The Legs carry the whole mass through**
- All stakeholders are expecting you to do something about their situation
- Leadership is about carrying others forward
- **Wherever you are, carry the load. Do not be load yourself**

# ***SOLID FOUNDATIONS***

- **Feet represent solid foundations**
- **Institutions of the future have a base upon which they are built**
- **Build upon the principles and values that have taken the organisation this far**

# ***DEFY THE STATUS QUO***

- **No matter the size of the elephant, the knees never give in**
- **Bend some hard core practices and modes of execution that have gone past their best by date.**
- **What worked yesterday might not work today. Pick what works and leave what's obsolete**

# ***DIPLOMACY***

- **Elephants sense through the skin**
- Be diplomatic and sensitive to other's needs and requirements
- Diplomacy entails the ability to deal with people sensitively, to avoid giving offence
- **Emotional intelligence at all levels will take you far**

# ***CONFLICT RESOLUTION***

- **The stomach carries all the junk and sifts the poisonous substances**
- Challenges and disagreements will come, resolve them
- **Understand and embrace diversity**

# ***MOTIVATE EACH OTHER***

- **The tail is ever swiping away flies**
- Motivate each other towards a purpose driven institution
- **Let's create and generate excitement at all levels**

# ***CHARACTER IS KEY***

- **Elephants bath daily**
- Ethics and integrity
- Character is the utmost quality of leadership
- Self introspection is paramount
- **Determine to do the right thing through and through**

# ***ALERT THROUGHOUT***

- **Elephants are highly sensitive to their environment**
- A leader is alert to whatever is going on in their area of operation
- **Adjust the sails accordingly and quick enough**



# ***MANAGE TIME***

- **Elephants sleep for short periods at night**
- Those who give it the little extra make a difference in their space
- Make sure your life wheel is well balanced
- Life is short to be wasted on immaterial things

# ***TAKE RISKS***

- **Elephants ply very high terrain**
- Risk taking is key to leadership
- Its not the simple things that generate results
- Make the unpopular decisions at times
- **The higher the risk, the higher the return. With enough caution**

# ***DEVELOP OTHERS***

- You won't be here forever
- Leadership development is paramount
- **Show others who are upcoming the ropes.**  
**That's how we grow**

# ***GO FAR***

- **Elephants travel 30km a day**
- Go far in adding value to the organization and beyond
- That is the essence of a purpose driven organisation

# NOAH'S ARK School of Leadership

Positively Impacting Humanity

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